



Innovations in Reading

National Book Foundation

Since 2009, The National Book Foundation's Innovations in Reading Prize has honored 34 READING ADVOCATES who've made a VITAL difference worldwide. Our honorees have a big impact!

THEY HAVE PUT OVER 1 MILLION BOOKS IN THE HANDS OF UNDERSERVED COMMUNITIES,

In just one year, My Own Book purchased more than 40,000 books for low-income third-graders.

Readergirlz' Operation Teen Book Drop donated over 30,000 new YA books to low-income teens.

1 million books



AWARDED OVER \$1 MILLION TO EDUCATION AND LITERACY PROJECTS,

\$1 MILLION AWARDED



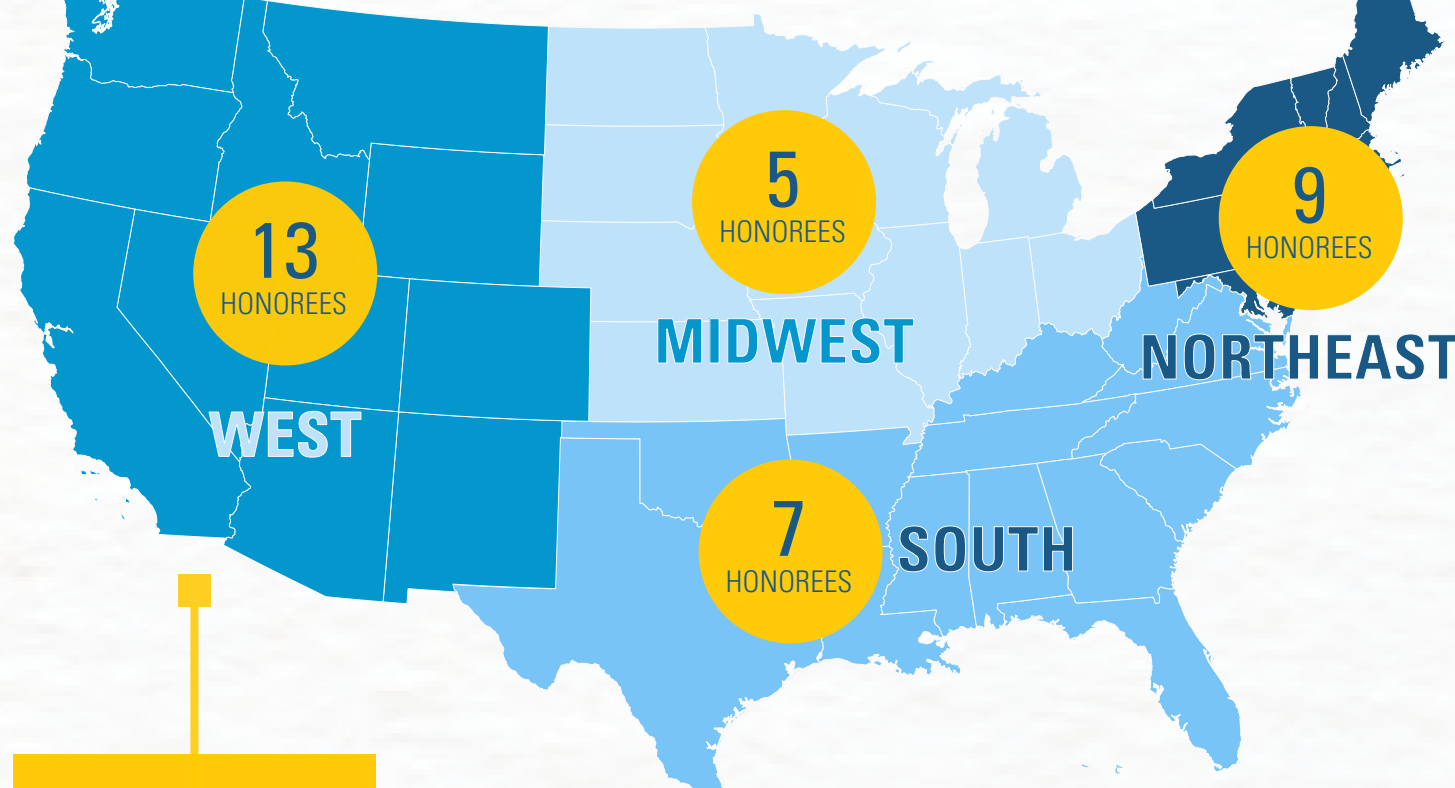
City National Bank's Reading Is The Way Up® literacy Grants Program has awarded more than \$800,000 TO ELEMENTARY, MIDDLE AND HIGH SCHOOLS for creative literacy projects.

In 2014 alone, 826 Valencia awarded \$120,000 IN SCHOLARSHIPS TO COLLEGE-BOUND STUDENTS in the Bay area.

AND BUILT OVER 100 NEW LIBRARIES IN LOW-INCOME NEIGHBORHOODS.



OUR HONOREES COME FROM ALL ACROSS THE COUNTRY...



- 2015**
Reach Incorporated (Winner), The African Poetry Book Fund (Honorable Mention), Call Me Ishmael (Honorable Mention), Lambda Literary (Honorable Mention), Motionpoems (Honorable Mention)
- 2014**
Blue Star Families' Books on Bases, Books for Kids, Chicago Books to Women in Prison, HOPA Mountain's Storymakers Program, Las Comadres Para Las Americas
- 2013**
City National Bank for Reading is the Way Up, Little Free Libraries, The Uni Project, Uprise Books Projects, Worldreader
- 2012**
BookEnds, Inger Upchurch/Real Men Read, Lilli Leight, Literacy Chicago for Reading Against the Odds, Street Books
- 2011**
Burton Freeman/ My Own Book, Electric Literature, Kore Press, YARN
- 2010**
826Valencia, CellPoems, Free Minds Book Club & Writing Workshop, Mount Olive Baptist Church, United Through Reading
- 2009**
Fathers Bridging the Miles, James Patterson's ReadKiddoRead.com, Maricopa County Library District, Readergirlz, Robert Wilder

ONLINE,

Electric Literature's website received over 2.9 MILLION UNIQUE VISITS in just six months.

James Patterson's Read Kiddo Read website receives nearly 500K UNIQUE VISITS yearly and has over 150K FACEBOOK FANS.

AND THROUGHOUT THE WORLD,



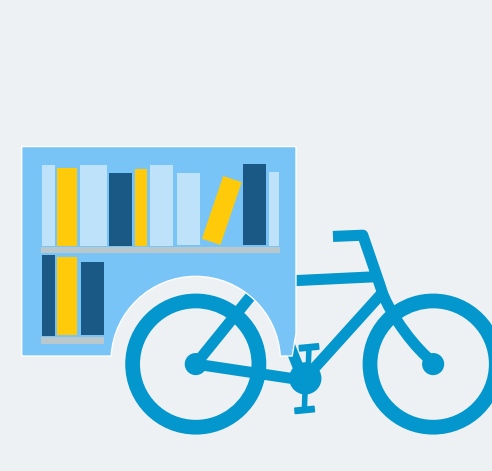
Worldreader Mobile provides e-books written in 44 LANGUAGES to over a million readers in more than 89 COUNTRIES.

There are over 23,000 Little Free Libraries in more than 72 COUNTRIES.



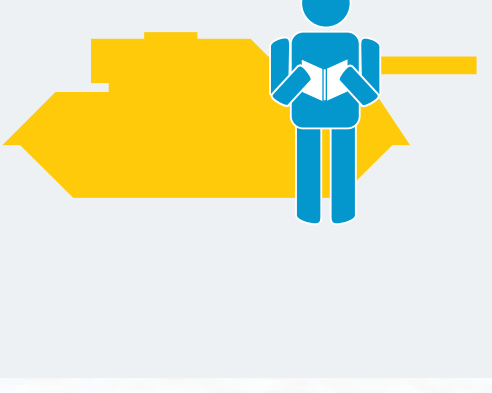
TO EMPOWER THE POPULATIONS THAT NEED IT MOST.

HOMELESS



- Street Books, a bicycle-powered mobile library, has served more than 1,800 people living outside, providing them with more than 2,000 books.
- Lilli Leight's "Giving Library" is located the Chapman Partnership's Family Resource Center, which serves approximately 1,000 homeless children and their families each year.

MILITARY



- Over 1.5 million military service members and their children have participated in United Through Reading, a program which uses technology to help deployed service members read books to their kids back home.
- Books on Bases has held readings and provided books to nearly 120,000 military children worldwide.

PRISONERS



- Teen inmates who participate in Free Minds Book Club have a recidivism rate that is one third lower than the national average.
- Chicago Books to Women in Prison has donated more than 20,000 books to incarcerated women across the country.

YOUTH



- Since 2011, The Uni Project has deployed 190 pop-up reading rooms in nearly 50 neighborhoods all across NYC.
- In Memphis, where nearly 50% of children live below the poverty line, Real Men Read volunteers have read books to over 6,000 toddlers.

Each year we award \$10,000 to an application whose work is VITAL, demonstrating VISION, INGENUITY, TRANSFORMATION, ACHIEVEMENT and LEADERSHIP.

TO LEARN MORE GO TO: http://www.nationalbook.org/innovations_in_reading.html

Sources (In Order of Appearance): All information provided by recipients of the Innovations in Reading Prize; 50% of children live below poverty line fact provided by University of Memphis Poverty Fact Sheet, 2014

